New Products 2006
This issue of the Rhodes Runner is a product issue to help guide you toward some of the newest products on the market that are available from Rhodes Chemical.

AggresZor® 75 WSP from Speckoz

Feature
- Original, new-generation, non-repellent chemistry.
  - Active Ingredient: Imidacloprid
  - 10 years of commercial use
  - Revolutionized termite control

Benefit
- Trusted, proven chemistry
- Peace of Mind

Feature
- Immediate results with long residual
  - Less than 1% retreats.
  - Domino effect® provides effective secondary kill of termites
  - Immediate cessation of feeding.

Benefit
- Satisfied Customer, Happy Homeowners
- Profitable PMPs

Feature
- Most flexible termiticide:
  - Personal protection equipment
  - Wood infesting pests
  - Packaging

Benefit
- Technician comfort, better compliance.
- Authorized for use in contact with wood
- Better inventory management

Other Features
- 8 envelope cases
- Water soluble packets
- Available only from Speckoz®
- Covered by Bayer intellectual property
- Can be used for pre-construction
- 5 year guarantee®

HEX-PRO™ TERMITE BAITING SYSTEM

- Environmentally sensible choice.
- Method most preferred by homeowners.
- Odorless, less invasive, targeted.
- Uses a minimal amount of Shatter™ termite bait
- No drilling in floors or trenching around the home.
- Active ingredient proven in over 10 years of use.
- Installed and serviced by professionals.
- Quality product from Dow AgroSciences, a leader in termite solutions.

Ask us About These Other New Products:
Check out these other new products available from Rhodes.
- Speckoz-Border
- Syngenta-Demand Granules
- J.T.Eaton-Kills Bedbugs
- Whitmire-MicroGen-ProCitra-DL
- Waterbury-D-Foam
- Rockwell Labs-Invite Fruit Fly Traps
PREMISE Granules
For Pest Management Professionals and Commercial Use Only.

To KILL subterranean termite species of Coptotermes, Heterotermes, Reticulitermes, and Zootermopsis.

This product will kill workers and/or winged reproductive forms of termites present at the time of application only. Application of this product will not provide structural protection nor substitute for mechanical alteration, soil or foundation treatment with termiticide. This product is not to be used as a sole protection against termites, as it is not designed to offer structural protection and will not prevent future infestations. A professional inspection is recommended.

ACTIVE INGREDIENT:
Imidacloprid: 1-[(6-Chloro-3-pyridinyl)methyl]-N-nitro-2-imidazolidinimine ................................................... 0.5%
OTHER INGREDIENTS: ........................................ 99.5%
Total: ........................................................................ 100%

Onslaught™ Microencapsulated Insecticide
Fierce Knockdown and Effective Residual Control. Onslaught™ Microencapsulated Insecticide consistently delivers fast knockdown and kill of the toughest insects, with cost-effective residual control.
- Controlled release technology provides longer-lasting residual control.
- Onslaught is effective on a broad spectrum of insects and related pests.
- Onslaught is flexible – it may be used indoors and outdoors, in homes and in food and non-food areas of commercial structures.
- Onslaught may be used in and around livestock facilities.
- Easy to use Formulation – Caution Label

InTice EZ Spreader
The new InTice EZ Spreader from Rockwell Labs makes quick work of perimeter and spot granular treatments.

The adjustable cap regulates flow and a simple twist of the wrist spreads a band of granules without excessive shaking or having to load the bait into a separate spreader. The labeled EZ Spreader can be easily refilled from the economical 40 lb cartons of InTice.

InTice Granular Bait can be used in attics, around perimeters, and in landscape beds for a range of crawling insects. It features a blend of multiple attractants, outstanding weatherability, and now a convenient applicator.

Bedlam™ Insecticide
Lights Out Bed Bugs!

Bedlam™ Insecticide is specially designed to control Bed Bugs, Lice and Dust Mites. Bedlam is an aerosol product that may be used to treat fabric, garments and bedding materials, as well as for crack and crevice treatments on and around baseboards, floorboards, headboards and walls.
- Bedlam kills on contact and provides residual control.
- Bedlam is water-based and non-irritating – may be used on bedding and fabric.
- Bedlam will not stain water-safe fabrics and surfaces.
- Bedlam may be used in the home, and non-food areas of hotels, apartments, healthcare facilities, schools, kennels, and other commercial sites.

FREE Zippo Knife
New Mode of Action.
Performance Guarantee.
Powered by "MetaActive" compound

Unbeatable.

Bring powerful results to your cockroach control with new DuPont® Advion® cockroach gel bait. No other single product offers a more complete spectrum of control.

Advion® cockroach gel has superior thoroughness of control for German (including bait-averse), American, Brownbanded and Oriental cockroaches. Because Advion® is formulated in a new, high-consumption bait matrix, cockroaches can’t resist it! Advion® powered by the MetaActive™ compound, spreads for exponential control eliminating the infestation.

Guaranteed.

Advion® cockroach gel bait will help you achieve new levels of customer satisfaction. We are so certain it works, we are backing it with a DuPont Performance Guarantee*. With Advion®, there’s no way you can lose and no way cockroaches can win.

Advion® Unbeatable Results.

For more information on DuPont™ Advion® and the Performance Guarantee visit proproducts.dupont.com or call 1-888-6DuPont (1-888-638-7668).

Guaranteed.

The superior formulation is highly palatable to cockroaches.
Pest control operators can be confident in the effectiveness of Transport

Transport features a unique mode of action and novel bait matrix which makes it more effective against resistant and bait-averse cockroaches.
Transport will help pest control operators simplify their inventory while securing high-performance control of cockroaches.

Transport Insecticide Bait for Cockroaches

Features
Benefits
Transport kills through several modes of transfer:
• saliva exchange
• cannibalism
• necrophagy (feeding on corpses)
• coprophagy (feeding on feces)
The leading brand does not transfer via coprophagy, which means Transport offers a unique method of killing cockroaches – including the nymphs.
The superior formulation is highly palatable to cockroaches.

SPECKoZ Bifenthrin
bad news for termites

SPECKoZ Bifenthrin Termiticide/Insecticide is your first line of defense against termites. You see, some termiticides only kill termites as they pass through a chemically treated area around your home. But, SPECKoZ Bifenthrin Termiticide/Insecticide offers better protection. That’s because the active ingredient actually prevents termites from coming near or crossing the barrier and kills them on contact.

SPECKoZ Bifenthrin Termiticide/Insecticide is so powerful that it can control dozens of different insects and arachnid pests – everything from spiders and fleas to chinch bugs and leaf-feeding caterpillars. Plus, it controls all species of ants targeted by your professional, including fire ants, odorous house ants, carpenter ants, pavement and other nuisance ants.

- Highly attractive, slow-drying insecticidal bait
- Controls cockroaches, ants and crickets.
- Can be used in conjunction with Gentrol Insect Growth Regulator.
- Can be used for indoor and outdoor applications and refillable bait stations.
- Ready to use.
- Matrix is packaged in an easy-to-use plastic syringe. Simply place the tip into cracks, crevices, voids and other locations and apply.
HOT SUMMER SAVINGS
ON TOP BAYER BRANDS

Product
- Suspend® SC (16x1pt) Case
- Tempo® SC Ultra (2x6x240mL) Case
- Premise® 2F Insecticide (2x6x240mL) Case
- Maxforce® Fine Granular Insect Bait (4x6ib) Case
- Maxforce® FC Select (5x4-30gm reservoirs) Case
- Maxforce® FC Ant Killer Bait Gel (8x3-60gm) Case

Instant Savings
- $50.00 off per case
- $50.00 off per case
- $60.00 off per case
- $30.00 off per case
- $17.00 off per case
- $75.00 off per case

Limited Time
Savings Now
Through
July 31st

Specials end 7/31/06